



This month's product promotions, company news and more.



**"We deliver drywall but we sell service."**

**Dick Mueller  
Co-Founder of GMS**

Welcome to the October edition of **"Gator Gypsum News Bytes."** We're glad to connect with you again!

## **Life After Irma**



After seeing the damage in the Caribbean caused by Hurricanes Irma and Maria, we here at Gator Gypsum are thankful to have dodged the bullet. While all of our yards were affected in some way by Irma, we suffered very minor damage.

Some yards lost power and phones for days. A sinkhole formed in a retention pond at our Ocala

yard, and our customer's projects were put on hold as they fled the state for higher ground. Traveling between our yards after the hurricane, the destruction was evident by the fallen trees and debris that littered almost all Florida roadways.

Hurricanes are a way of life for us here in Florida, and as destructive and terrifying as they are, they also highlight what is best in our communities and in our company. We shared some further thoughts on the topic in [the latest post on the Gator Gypsum blog](#), but what it comes down to is this: Gator Gypsum is fully committed to doing everything within our power to get our customers back to where they were before the hurricane.

We are hopeful that during these challenging times we will have the ability to prove to you that our service is what sets us apart from our competitors.

## Introducing Talk Tools with JT

This month we're introducing a new regular feature for our newsletter, Talk Tools with JT, featuring JT Warchol, Purchasing Agent at our yard in Clearwater. Each month, JT will highlight a different tool designed to make your work faster, easier, and more efficient.

For the premiere of Talk Tools, JT is highlighting TapeTech tools, a new addition to Gator Gypsum's product offerings. Take it away, JT!



## Talk Tools with JT



Gator Gypsum is happy to announce the recent addition of Tape Tech Professional Drywall Finishing Tools to our inventory to better service your finishing needs. Whether you are looking to update your existing equipment or add to it, please visit one of Gator Gypsum's trained professionals to help you with your Tape Tech Finishing Tool needs.

On the left is one of our happy customers who recently purchased a complete set of Tape Tech tools in Clearwater.

### Showcase Tool: Mudrunner 14TT

The Tape Tech Mudrunner delivers joint compound to corners with precision control. A simple twist of the wrist activates the piston and creates a consistent flow of joint compound. Twist it back, and the flow stops immediately.

The Mudrunner holds 50% more joint compound than a standard 8" corner applicator, and 70% more than a 7" corner applicator.

[Visit your local Gator Gypsum yard](#) for a hands-on look at the Tape Tech Mudrunner and the full like of Tape Tech Professional Drywall Finishing Tools.

For more information about Gator Gypsum, including our services and product offerings, [visit our](#)

[website.](#)

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With seven yard locations across Florida.

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