

This month's product promotions, company news and more.



A GMS COMPANY

"We deliver drywall but we sell service."

Dick Mueller
Co-Founder of GMS

Welcome to the March edition of "**Gator Gypsum News Bytes.**" We're glad to connect with you again!



2018 DESTINATION GREAT SPACES
BUILD IT BETTER TOUR

JOIN US FOR FASTER, EASIER, BETTER WAYS TO ACHIEVE CONSTRUCTION EFFICIENCY!

Tuesday March 6th 2018

8:30 AM - 1:30 PM

3904 E. Adamo Drive Tampa, FL 33605

Breakfast and Lunch Provided

The Armstrong Mobile Showroom



GAIN A COMPETITIVE ADVANTAGE

- Ceiling construction experts on site to answer your questions
- See pre-engineered solutions that improve job-site production
- FREE food and giveaways!
- Hands-on demos with solutions that save you time, material and labor

Great event for:

- General Contractors
- Ceiling Specialists
- Engineers
- Architects



For more information contact:

Les Longell les@gatorgypsum.com

The Armstrong Mobile Showroom is coming to Tampa! Join us on Tuesday, March 6 to see the latest Armstrong Ceiling Solutions, participate in hands-on demos, and enjoy FREE breakfast and lunch. The event will take place from 8:30 am to 1:30 pm at the [Gator Gypsum yard at 3904 E. Adamo Drive](#). For additional information, [email Les Longell](#).

Make plans now to join us next Tuesday and learn more about all of the great ceiling options available from Armstrong!

Get a FREE Pass for the INTEX Show!

The INTEX Construction Expo is the largest trade show for the wall and ceiling industry. This year's show will be held March 27-28, 2018 at the Walt Disney World Swan & Dolphin Resort in Orlando, Florida.



Get a free pass to attend using the following information:

Link: <https://show.jspargo.com/awci18/regintex/reg10info.asp?caller=default>

Code: VIP327

Sponsoring Exhibitor: GMS

Important! You must register by March 16 to get the free pass.

[Read more about the expo.](#)

Product Spotlight: Armstrong METALWORKS Linear Ceilings

Armstrong's METALWORKS line of linear ceilings includes durable metal panels in a range of widths for a variety of flexible and unique acoustical and interior/exterior solutions.

Armstrong's METALWORKS linear ceiling system creates a clean finished look and offers the following benefits and features:



- Universal suspension system enables easy installation and a clean finished visual
- Panels in 2", 4", 6", 8", 10", and 12" widths, including nominal 1" reveal
- Discontinuous ceilings possible with Effects or AXIOM trim, using adjustable Trim Clips
- Widths can be mixed for a striated visual
- Can be installed as a ceiling or on the wall
- Easy to create 90° angled or curved ceiling-to-wall transitions
- Available for exterior applications and tested to meet wind uplift Classes 30, 60, and 90
- Microperforated panels offer acoustical options
- Fast and easy installation
- 18 standard finishes including wood and metal effects
- Custom colors available

Armstrong has produced a [demo video to allow you to view in-depth installation techniques](#) for beautiful, versatile METALWORKS Linear ceilings in flat, curved, interior, and exterior applications.

[Learn more about METALWORKS options here](#), or visit [your nearest Gator Gypsum yard](#). Our product specialists can help you select the perfect Armstrong Ceiling Solution for your next job.

Spring Expo 2018 a Roaring Success

On February 22, Gator Gypsum hosted our first-ever Spring Expo. Thanks to its success, we have decided to make Spring Expo an annual event!

Expo guests browsed vendor displays and participated in product demos, learning about great new products with the potential

to dramatically change the way they do business.

Attendees also enjoyed a free lunch and tested their fastball-throwing prowess at the inflatable Speed Cage. Two lucky winners walked away with tickets for the upcoming Tampa Bay Lightning vs. Edmonton Oilers and New York Yankees vs. Boston Red Sox games. Other guests were winners of drawings for additional prizes and went home with boxes of new golf balls, gift cards, or other items.



At the end of the day, a good time was had by all. Our thanks to all of our customers who joined us on February 22, and to those who were unable to come, we look forward to seeing you at next year's Spring Expo!

Industry News: Home Builders Seek Cooperation with OSHA

On February 27, NAHB called on the Occupational Safety and Health Administration (OSHA) to expand its small business compliance assistance to help home builders and other small business owners improve the safety of their operations.

J. Gary Hill, a custom home builder from Greensboro, N.C. and 2018 chairman of the NAHB Construction Safety and Health Committee, testified to a House subcommittee hearing on NAHB's behalf. Hill testified that significant costs have been imposed on the industry as a result of OSHA regulations and noted that these costs can be up to 60% higher, per employee, for small businesses than the costs for large businesses. He stressed that reforming and improving how OSHA operates is a top priority of the housing industry.



Hill outlined three steps that OSHA can take to make regulatory compliance more cost effective and the agency more user-friendly for small businesses:

- Focus on compliance assistance and training for existing regulations and standards. Pursue a collaborative relationship with trade associations and their members to improve outreach and education.
- Develop innovative ways to partner with employers to achieve compliance. Small employers need help in understanding OSHA regulations and assistance in identifying hazards that pose the greatest risks of injuries.
- Make compliance-assistance video-based education segments and checklists for computers, tablets and smartphones.

Hill noted that by pursuing achievable reforms and working collaboratively, OSHA could be made more user-friendly for small businesses, while also improving worker safety.

[Read the full article.](#)

For more information about Gator Gypsum, including our services and product offerings, [visit our website.](#)

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With seven yard locations across Florida.

