



"We deliver drywall but we sell service."

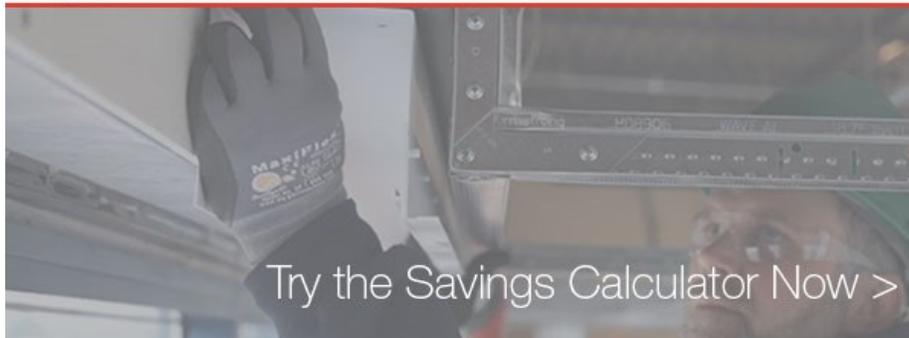
Dick Mueller
Co-Founder of GMS

Welcome to the September edition of "Gator Gypsum News Bytes." We're glad to connect with you again!

Product Spotlight: Armstrong Time, Material and Labor Savings Calculator



Time, Material, and Labor Savings Calculator
Design & Construction Efficiency Tool for Soffits



Learn about a better, faster, and more cost-effective way of building soffits using Armstrong's new Time, Material and Labor Savings Calculator. Click on the image above for the new est video - it will show you how to use the savings calculator tool to determine how much you can save on your next soffit project, regardless of how simple or complicated your project is.

[You can try out the Time, Material and Labor Savings Calculator here.](#)

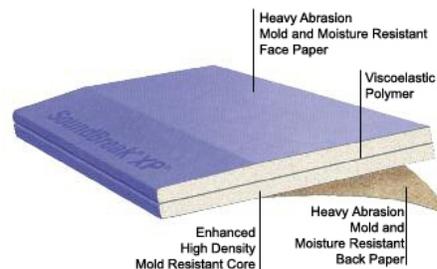
Product Spotlight: National Gypsum SoundBreak XP

National Gypsum's SoundBreak XP 5/8" gypsum board includes a viscoelastic polymer layer sandwiched between layers of high-density gypsum board. The polymer layer performs the same function as resilient membrane or acoustical damping adhesive in reducing the transmission of sound vibrations.

The inclusion of the sound damping layer allows SoundBreak XP to deliver STC ratings comparable to double layers of drywall, with less material and in a smaller footprint. It also eliminates the need for use of acoustical damping adhesive.

In addition, SoundBreak XP offers the following advantages:

SoundBreak XP
Gypsum Board



- Installs like traditional gypsum boardFeatures moisture and mold resistant face and core
- Vertical board joints do not require acoustic sealant
- UL classified and approved for use in some types of fire assemblies
- Finishes like traditional gypsum board

SoundBreak XP is available at your nearest Gator Gypsum yard, along with the complete line of National Gypsum products. If you have questions about the best type of drywall for a specific application or need, [consult National Gypsum's Design Center](#).

For more information about STC and fire ratings of wall and ceiling assemblies incorporating SoundBreak XP, check out the [SoundBreak XP Gypsum Board Acoustical Selector Guide](#).

Our Construction Safety Mission

"Providing a safe environment for our employees, customers, and our friends and families is a primary mission for all of us at GMS, as well as our family of companies. We will endeavor to eliminate unsafe conditions and minimize related risks by identifying and supporting safe work practices, promoting construction safety awareness, furnishing protective equipment, and providing employee training and education. We will work together to protect our employees, customers and each other by promoting a culture of shared responsibility with collaborative program development, best practices, and the open exchange of suggestions, ideas and concerns."

We address safety issues often here in our newsletter and on the Gator Gypsum website and blog. As a subsidiary of GMS, Gator Gypsum abides by GMS' company-wide commitment to safety, which is spelled out in the mission statement above from the GMS website.

Safety is not just a talking point for Gator Gypsum or GMS. Our parent company backs up its mission statement with stringent protocols for safety at our yards and on customers' job sites, a regional network of safety managers and safety professionals at each subsidiary company, extensive safety training for our employees and customers, a full selection of state-of-the-art personal protection equipment for our employees and customers, and continuous safety monitoring and policy improvement. We encourage you to [review GMS' full commitment to safety](#), and if you have any questions, to please [ask for assistance from one of our trained safety professionals](#).

Regional News: New Tower Planned for Downtown St. Petersburg

A new 25-floor mixed-use tower is planned for downtown St. Petersburg.

Plans for the new building call for 100 residential units and ground-floor shops. The Fit2Run clothing store that currently occupies the site will temporarily relocate to another spot downtown, but may return as a tenant in the new building.



Local architecture firm Behar Peteranecz designed the tower for the still-unnamed developer, and recently released this rendering of the project.

[Read the full story.](#)

For more information about Gator Gypsum, including our services and product offerings, [visit our website](#).

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With seven yard locations across Florida.