

This month's product promotions, company news and more.



"We sell drywall but we deliver service."

Dick Mueller
Co-Founder of GMS

Welcome to the November edition of "Gator Gypsum News Bytes." We're glad to connect with you again!

Product Spotlight: Armstrong InvisAcoustics Panels



Armstrong's InvisAcoustics panels are the ideal solution for controlling sound in open, industrial-style ceilings. InvisAcoustics are a fine-textured, hidden acoustical solution that maintains the integrity of exposed-structure designs while reducing noise.

InvisAcoustics panels offer the following benefits and features:

- Good acoustical absorption - NRC (0.75)
- Field-paintable option - can be sprayed same color as deck
- Smooth, clean durable finish - scratch-resistant, soil-resistant
- InvisAcoustics panels meet the most stringent sustainability compliance standards
- Panels cut easily to fit any space
- Quick, easy install using hat channel or furring strips
- Foolproof, "all-in-one" screw allows for fast installation without the danger of over-driving and damaging the panel

[Learn more about InvisAcoustics panels here](#), or stop by [your nearest Gator Gypsum location](#). We carry the full line of Armstrong Ceiling solutions, and our product specialists can help you select the right Armstrong Ceiling for your next project.

Product Spotlight: USG Sheetrock Tools

Sheetrock® Brand Tools are an innovative, high-quality line of drywall hand tools and accessories from the inventor of drywall and the oldest company in the drywall business - USG. Sheetrock Tools are engineered to meet the needs of the finishing professional, making installation, taping, texturing, and repair work more comfortable and efficient.

USG makes every tool needed for professional drywall finishing, including one of the best selections of finishing knives offered by any manufacturer.

Their line includes:

- Classic knives in polished steel or blue steel
- Matrix knives in carbon steel or blue steel
- Quick Change knives with interchangeable blades
- Offset knives
- Knives in 4" - 20" widths

No matter what your finishing need, USG has a finishing knife that fits the job! In addition to a wide variety of knives, Sheetrock Tools' product line also includes:

- Metal and plastic mud pans
- Corner bead hoppers
- Corner rollers
- Mud mixers
- T-squares
- Jab saws



Stop by your nearest Gator Gypsum location to see the variety of tools available from USG Sheetrock, and [consult with one of our product specialists](#) for the tools best suited to your next project.

Regional News: Developers for Water Street Tampa Expand Site with Purchase of ConAgra Flour Mill

Developers for Water Street Tampa have added another three acres to the north of their 50-acre tract with the purchase of the existing ConAgra flour mill. The \$13 million deal will eliminate one of downtown Tampa's last vestiges of heavy industry, while allowing developers Strategic Property Planners (SPP) to expand the Water Street Tampa development.



The 80-year-old flour plant will move, "in all likelihood, to the port," said Mayor Bob Buckhorn. "It's the last missing piece of the puzzle," he said. "I think all of us have recognized, including Ardent Mills, that the city had grown up around that plant and that was not the best use of the property for either them or us." Ardent Mills said it plans to move from its current location and build a new mill at an unannounced location that will be in operation by 2021.

In addition to the purchase, SPP announced that it had reached an agreement with Ardent Mills, the city of Tampa and the Tampa Hillsborough Expressway Authority to resolve a long-standing problem: How to extend Cumberland Avenue east across a set of railroad tracks to S. Meridian Avenue?

Under the agreement struck in conjunction with the land sale:

- Cumberland will be connected from Meridian to Brorein Avenue.
- Ardent Mills will terminate its leasing rights to the tracks south of Cumberland as of Nov. 1, 2020 to allow for the extension of Cumberland.
- The city of Tampa, which at one point filed and later dropped an eminent domain lawsuit to secure rights to the parcel, will pay Ardent Mills \$2.25 million in exchange for the mill giving up its rights to using the track south of Cumberland.

"Restoring a downtown street network has been a priority of ours," SPP chief executive officer James Nozar said in a statement, "and the Cumberland crossing is an important milestone. With the acquisition of the property, we can now look towards the future and plan for additional points of connection for pedestrians, cyclists, and motorists."

[Read the full story.](#)

For more information about Gator Gypsum, including our services and product offerings, [visit our website.](#)

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With seven yard locations across Florida.