

This month's product promotions, company news and more.



A GMS COMPANY

"We deliver drywall but we sell service."

Dick Mueller
Co-Founder of GMS

Welcome to the November edition of **"Gator Gypsum News Bytes."** We're glad to connect with you again!

Open for Business

This month on the Gator Gypsum blog, Bill Hill relates a recent conversation with a new acquaintance. It revealed a misperception that some people have about us, even after our 33 years in business in Central Florida.

Specifically, Bill's new friend had the impression that Gator Gypsum is a wholesale-only business requiring a large minimum order.



Nothing could be further from the truth. Gator Gypsum welcomes customers with all budgets and orders of all sizes. Although the majority of our customers are contractors, we also welcome the do-it-yourselfers and weekend warriors with the same great service you've come to expect from us.

If you are reading this newsletter, you are most likely a contractor who does business with us on a regular basis and thus, not the intended audience for this message. But if you've been happy with the products and service here at Gator Gypsum, why not share your experience with others? You can help us spread the word that all customers are welcome here by telling friends and family, or by posting a Google review to let others know about the service and expertise we offer that customers won't find at most of the "big box" stores.

As always, we appreciate your business and your loyalty. We hope that you've been so happy with our service that you'll help us share the news with others!

[Read Bill's blog post here.](#)

Talk Tools with JT

Every month, JT Warchol, Purchasing Agent at our Clearwater yard, highlights a different tool designed to make your work faster, easier, and more efficient.



FESTOOL®

One of my favorite parts of my job is finding and learning about the most innovative labor-saving tools, so we can stock them at Gator Gypsum. The Festool Planex Drywall Sander is one of the coolest tools to come along in the drywall business in quite some time.

At right, you see the sander supporting its own weight, thanks to the dust extractor it is attached to. Notice that the operator is holding the sander with one hand and the room is not filled with clouds of dust!

Folks, this is a revolutionary tool. Not only does it relieve most of the strain of high and overhead work, it also cleans up after itself when attached to an extractor. This tool has the potential to cut your sanding time by more than half, and your cleanup time by 95%!



Showcase Tool: Festool Planex Drywall Sander

The Festool Planex Drywall Sander's low weight and perfect balance helps to reduce fatigue. Paired with an optional harness, the sander requires only light guidance to do the job, thanks to a flexible head design that allows greater freedom of movement for easier work. The direct-drive EC TEC brushless motor powers the surface without a flexible cable, for less downtime and less weight. The integrated dust extraction design captures dust at the surface, when the sander is connected to an appropriate dust extractor. Perhaps best of all, it's covered by a Festool exclusive three-year service, all-inclusive warranty.

There's no need to just take my word for it, though. [Take a look at this video produced by Festool](#) to see just what this tool can do for you, and then [visit your local Gator Gypsum yard](#) for a hands-on look at the Festool Planex Drywall Sander.

Gator Gypsum Welcomes Olympia Building Supplies

Gator Gypsum is proud to welcome Olympia Building Supplies to the Gator Gypsum family.



Olympia offers an East Coast option for our customers who do business throughout our great state. With yards in Miami, Palm Beach (Mangonia Park) and Pompano Beach, they are proud to serve a wide range of commercial and residential clients. Services and products include commercial and residential delivery, specialty products, drywall, joint treatments, steel, stucco, insulation, job site tools, nails, screws, and lumber.

The growth of the Gator Gypsum family is a direct result of the loyalty and success of our valuable customers. Please give us the opportunity to serve you on either coast!

You can visit one of Olympia Building Materials' locations at the addresses below. Click on the links for maps of the locations.

[Mangonia Park](#)

[Miami](#)

[Pompano Beach](#)

5415 N. Australian Avenue
Mangonia Park, FL 33407
561-612-6745
561-863-8665(Fax)

3490 NW 71st Street
Miami, FL 33147
786-866-0061
305-693-0139(Fax)

1405 SW 8th Street
Pompano Beach, FL 33069
954-782-7782
954-782-7772(Fax)

Regional News: Cambria Hotel & Suites Makes a Comeback



The Cambria Hotel & Suites project near Lake Eola, originally pitched to the Orlando City Council in 2011, is back in the picture after a six year hiatus. The hotel is to be built next to the St. George Orthodox Church in downtown Orlando.

According to the Orlando Business Journal, the city received a new master plan in July for a 155-room hotel. The new plan calls for additional parking, expanded square footage, and an increase to eight stories, with a rooftop

terrace and balconies overlooking the lake.

The plan presented in 2011 had an estimated value of \$20 million. The new additions to that original plan will undoubtedly push the total construction cost higher.

[Read the full article.](#)

For more information about Gator Gypsum, including our services and product offerings, [visit our website.](#)

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With seven yard locations across Florida.